



PRESS RELEASE

For Immediate Release

March 1, 2010

WABC Names New Registered Corporate Coach

Victoria, Canada — The Worldwide Association of Business Coaches (WABC) has recognized Johnny Knatt, with the Registered Corporate Coach (RCC) designation. This intermediate credential is awarded to business coaches who have learned key principles, skills and techniques for coaching effectively in businesses and organizations.

Registered Corporate Coaches are trained in both internal and external coaching. As internal coaches, they work with executives and managers to strengthen the organization's corporate culture. As external coaches, they work with businesspeople at all levels to help them succeed personally and professionally.

Wendy Johnson, WABC president and chief executive officer, comments, "The Registered Corporate Coach designation has been obtained by nearly a thousand practitioners worldwide. Coaches who have earned this designation are committed to our emerging profession. They've invested serious time and effort in developing specialized skills to bring out the best in others."

Johnny Knatt is the co-founder and COO of ODHR Consultants, a Roswell based company that provides solutions for Strategic Planning, Organizational, Workplace, and Employee Development. "Business coaching is the perfect avenue for what I am most passionate about – making a positive impact on the future of those clients I work with."

Business coaching, which includes niches such as corporate and executive coaching, is one of the fastest-growing professional services in the world. WABC has represented business coaches and their clients since 1997, and is the first international association dedicated exclusively to the industry. Says Ms. Johnson, "Our goals at WABC are to set the highest international standards for business coaches, to create a lifelong ladder of learning for our members, and to build and maintain public trust in our industry. Offering rigorous professional designations for business coaches satisfies all of these goals."

About WABC

The Worldwide Association of Business Coaches (WABC) is the first international professional association dedicated exclusively to business coaching and the only association of its kind to require advanced qualifications for membership.

WABC's mandate is to develop, advance and promote the emerging profession of business coaching worldwide.

Since it was founded in 1997, WABC has seen its membership grow steadily. The hundreds of internal and external coaches who belong to WABC work with entrepreneurs, managers, CEOs, presidents and business professionals from all industries in the public, private and non-profit sectors. WABC members come from over 20 countries, including Australia, Belgium, Brazil, Canada, China, Germany, Japan, Mexico, the Netherlands, Poland, the Republic of Korea, South Africa, Turkey, the United Kingdom and the United States.

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